

## COMMUNITY DIRECTORY INFORMATION



### Welcome to the Neighborhood!

The GA225 Community Directory provides eligible organizations with the opportunity to connect, **at no additional cost**, to assembly participants and observers on the [General Assembly Website](#).

**Deadline to submit participation form and optional image files: Monday, May 2, 2022.**

### The Audience

Commissioners & Advisory Delegates	Online Audience
Over 700 commissioners and advisory delegates and meeting participants will be gathering in-person during committee meetings and via Zoom for plenary sessions.	People interested in the General Assembly will access the event through one entry point – <a href="#">the GA website (https://ga-pcusa.org/)</a> , with over <b>75,000</b> pageviews during the weeks leading up to and after the assembly. All committee meetings and plenary sessions will be livestreamed to as many as <b>20,000</b> viewers.

### Eligibility

#### Entities and organizations that are eligible to participate in the GA Community Directory are:

1. The agencies and entities which report directly to the Administrative Services Group/PC(USA), Board of Pensions, Office of the General Assembly, Presbyterian Church (U.S.A.) Foundation, Presbyterian Investment and Loan Program, Presbyterian Mission Agency, Presbyterian Publishing Corporation, Presbyterian Women, and their ministries and projects.
2. Groups that have current covenants in place with one of the General Assembly agencies or entities, the PC(USA) Caucuses Representing Communities of Color, and the seminaries within the Presbyterian Church (U.S.A.).
3. Companies that have a vendor relationship with one of these agencies or entities.
4. PC(USA) synods and presbyteries, and their ministries.
5. National or international conciliar bodies to which the Presbyterian Church (U.S.A.) relates in ministry and mission.
6. Not-for-profit organizations consisting of members of the PC(USA) which have officers and a board accountable for their activities whose membership is not confined to a single synod, and which are organized to conduct special tasks of witness, service or nurture.
7. Organizations that sell Fair Trade items must go through the Presbyterian Hunger Program's Global Marketplace vetting process and will not be accepted as individual vendors.

8. Companies, businesses, or organizations not related to the Presbyterian Church (U.S.A.) whose products or services would be of interest to participants at the General Assembly. The following companies or businesses will not be allowed directory space:

- Those promoting alcoholic beverages or tobacco products; organizations appealing to church groups for money-making schemes;
- Organizations or groups not related to the Presbyterian Church (U.S.A.) that offer the same or similar services and mission programs as those provided by the PCUSA;
- Organizations or groups not related to the PCUSA whose purpose is to change or denigrate PCUSA policies, programs, or personnel.

## Example Listing

The screenshot displays the 'GA Community Directory' website. At the top, there is a search bar with a magnifying glass icon and the text 'Welcome to the Neighborhood!'. Below the search bar are five navigation buttons: 'ALL', 'MEDIA SERVICES', 'PROFESSIONAL ORGANIZATION', 'PUBLICATIONS', and 'MORE'. The 'MEDIA SERVICES' button is highlighted. Below the navigation bar, there are three columns of listings. The first column is for 'InLighten Films', the second for 'Presbyterian Writer's Guild', and the third for 'The Presbyterian Outlook'. Each listing includes a title, a brief description, and a truncated text block. The 'InLighten Films' listing is expanded to show a detailed description and a 'Venue Details' sidebar. The sidebar includes a 'CATEGORY' of 'Media Services' and a 'WEBSITE' link to 'http://www.inlightenstream.com'. The main content area for the expanded listing features a large image of the 'InLighten' logo, which consists of a yellow arch over the word 'InLighten' in white and yellow text on a black background. Below the image is a detailed description of the organization's mission and offerings.

*\*Note: The above example of the directory is still in development. This may not be the final product but will be very similar in layout/design.*

## COMMUNITY DIRECTORY PARTICIPATION FORM



Please submit this form and optional graphic to Jayne Culp at [jayne.culp@pcusa.org](mailto:jayne.culp@pcusa.org) no later than Monday, May 2, 2022.

Date:		Organization/ Business Name:	
Contact Name:		Contact Title/Role:	
Address:			
City:		State:	
		Zip:	
Phone:		Phone 2:	
Email Address:			

### Directory Listing Information

Listing Type  Informational  Event

If yours is a business, is it a:  
(Select any that apply)

<input type="checkbox"/> BIPOC Owned Business	<input type="checkbox"/> LGBTQIA+ Owned Business	<input type="checkbox"/> Women Owned Business
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Organization/Business Name to  
be listed in the directory:

Website URL:

General Description of Organization/Event (250 Words Max):

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### Event Details (for Events Only)

Event Date:		Event Time:	
Event Information/ Registration URL			

### Media Files

If you would like your organization's logo or an image representing your organization's work, please submit the file (minimum size: 400px x 300px) with this form.

Please submit this form and optional graphic to Jayne Culp at [jayne.culp@pcusa.org](mailto:jayne.culp@pcusa.org) no later than no later than Monday, May 2, 2022.