

Empowering Congregations to Align Money and Mission: Unlock the Potential of Your Church Property for Impactful Ministry

The Good Futures Accelerator is a dynamic and proven course designed to help congregations creatively use their church buildings and property to align money and mission. By utilizing this curriculum, congregations discover innovative ways to further their mission while building financial resilience and ensuring a sustainable ministry future.

What is the Good Futures Accelerator?

The Good Futures Accelerator, developed by Rooted Good in collaboration with the Presbyterian Church (U.S.A.), is a self-guided curriculum that empowers congregations to:

- **Leverage Church Property:** Explore creative strategies for using your church buildings and land to serve your community and generate income.
- **Align Money and Mission:** Ensure that your financial practices support and amplify your congregation's mission, creating a strong foundation for long-term impact.
- **Build Financial Resilience:** Learn how to maximize your resources and create sustainable revenue streams that align with your values and goals.
- **Innovate with Confidence:** Access practical tools and frameworks that encourage experimentation, learning and growth.

Why Choose the Good Futures Accelerator?

- **Self-Guided Curriculum:** Enjoy the flexibility of a self-paced course that allows your congregation to engage with the material on your own schedule. This approach fosters deeper ownership of the learning process, enabling leaders to reflect, adapt and implement at a pace that suits your community's needs.
- **Proven Methodology:** Built on the successful strategies developed by Rooted Good, the Accelerator offers a proven pathway to aligning money and mission through the creative use of church property.
- **Supportive Community:** Join a network of like-minded congregations and ministries that are also on the journey of innovation and transformation.

What's Included?

- **Comprehensive Resources:** Access step-by-step guides, videos, templates and more to help you implement each phase of the curriculum.
- **Gamified Learning Journey:** Engage in a dynamic, interactive experience that includes reflection questions and experiential exercises designed to deepen understanding and spark creativity.
- **Tailored Content:** The curriculum is rooted in Reformed theology and tailored to the specific context of the Presbyterian Church (U.S.A.), making it uniquely relevant for your congregation.

How to Get Started

Visit pcusa.org/innovation to purchase the Good Futures Accelerator at a 50% discount for only \$375. Take the first step toward financial resilience and Invest in your congregation's future today! Equip your leaders, inspire your members, and transform your community by aligning money and mission with the Good Futures Accelerator.



Contact Us

For more information or to purchase the Good Futures Accelerator, visit pcusa.org/innovation or contact us at innovation@pcusa.org.

Good Futures Accelerator Session Overviews

1. INTRODUCING THE PROCESS

In the first of the seven sessions, you will get to know your team members, share stories of innovation from your congregation's past, get inspired, and think about the ideas that might animate your project.

2. PEOPLE AND PASSIONS

Explore the people and passion of your congregation in the second session. You also gain insights into where you might struggle and the gifts/skills that are nearby, both within your congregation and in the broader community..

3. COMMUNITY AND CONTEXT

In this session, you will explore your neighborhood and the opportunities and challenges within it. This session will help you understand your context in new ways and end with you picking two challenges or opportunities to take forward to the next part of the accelerator, based on significance and empathy, one of which you will end up responding to through your social enterprise..

4. MAPPING SPACE

The fourth session provides opportunity to explore your property and its possibilities for social enterprise. The two main objectives for this session is to increase your sense of what is possible with your buildings and land and secondly to identify 1-3 locations to explore for your social enterprise.

5. GATHERING IDEAS

This session is a pivotal one in your Good Futures journey. By the end of session five, you should have an idea for social enterprise. Coming up with an idea builds on all the previous work completed: exploring your identity as a congregation, looking at examples of congregation-based social enterprise, understanding more about what is happening in your neighborhood and its particular challenges and opportunities, and seeing your building and land with new eyes.

6. ROAD TESTING YOUR IDEA

Test and learn from your idea in session six. This session is designed to test your idea through the lens of a value proposition (in essence, whether there is sufficient need and demand for your idea to be successful.)

7. NEXT STEPS

In the final seventh session, you will put everything together and make a plan. This session will collate everything you have done, combining all the pieces to help create a map of your social enterprise idea. This session will also point you toward resources that can help you with the next steps you need to take.

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